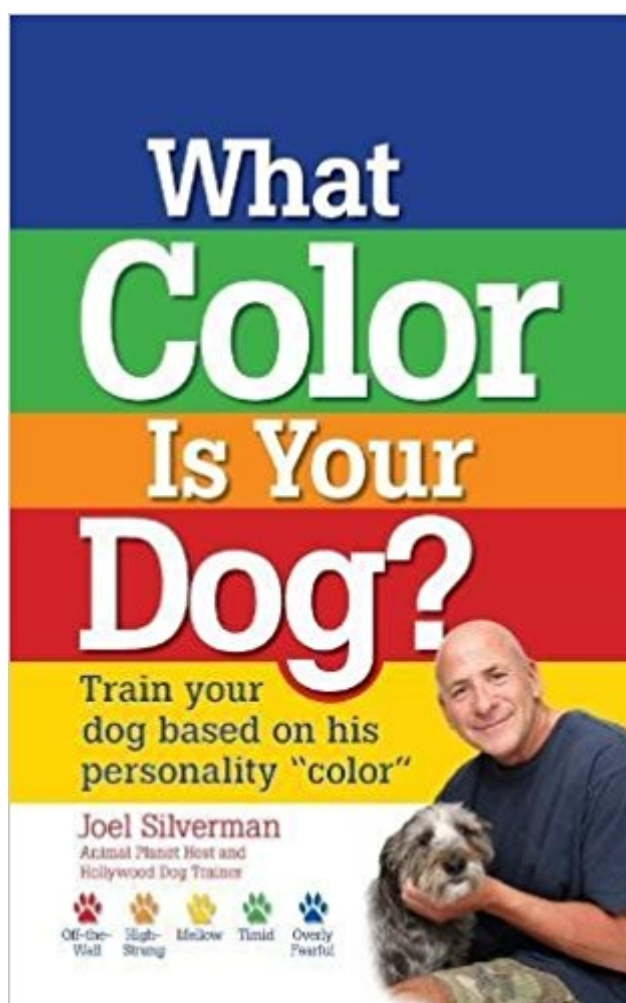


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# What Color Is Your Dog?: Train Your Dog Based On His Personality "Color" (Kennel Club Books)



## Synopsis

This exciting dog training book is based on the original techniques of Hollywood dog trainer and Animal Planet's Good Dog U host, Joel Silverman. In *What Color Is Your Dog?* Silverman presents his groundbreaking color-coding technique, developed over his thirty-year career training dogs for film, television, and commercials as well as working with killer whales in Sea World. By determining what color is an owner's dog, he is able to recognize and then enhance his dog's behavior, following the techniques outlined in the book. Silverman's advice for new puppy owners is to develop a strong, trusting relationship with their puppies in their first thirty days. He shuns traditional concepts of beginning the puppy's lessons as soon as the puppy comes home; instead he proposes that new owners spend time having fun, building trust, and enjoying the first month of the relationship. By increasing the dog's trust and like of his owner, the dog becomes more willing and eager to please and work with his owner/trainer. The main gist of the book comes from Silverman's color system in which five basic canine personalities or temperaments are assigned colors. With the descriptions of the five colors in hand: Blue (a fearful, rather skittish type dog), Green (a more or less bashful pooch), Yellow (the ideal, easygoing companion dog), Orange (excitable, but relatively under control dog), and Red (the hyper, high-strung dog that bounces off the walls as soon as bark); an owner is able to determine which color best matches his dog's temperament and approach the dog's lessons accordingly. The dog owner's goal then is to move his dog as close to the middle of the color spectrum (Yellow) as possible by using the training practices outlined in the book. Silverman devotes a full chapter to each of the five colors, explaining what makes each color type tick and how owners should best handle such a dog. The second half of the book focuses on training tools and techniques and teaching specific cues (sit/stay, stay, come, and no). There is also a chapter for the puppy owner giving helpful advice on special techniques to use for puppies.

## Book Information

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## Customer Reviews

Written by the 2008 Trainer of the Year! -- Showdogs of the Year® Awards

Joel Silverman has over 30 years experience training animals for the camera and appearing on camera himself to present expert training techniques. A previous host of Good Dog U (Animal Planet) and a frequent guest of popular talk shows and news programs such as Live with Regis and Kathie Lee, CNN and MSNB, Joel has built his reputation and training knowledge from years of unique animal experience's ranging from training killer whales to every dog breed imaginable, large and small. Joel has worked with organizations ranging from Sea World to Universal Studios and on projects from ad campaigns for lams to feature movies, including Russell Crowe's A Good Year. This year, Joel was awarded the coveted 2008 Dog Trainer of the Year Award, presented to him by Our Hero(tm) Enhanced Dog Water at the Show Dogs of the Year Awards in New York City. Joel resides in Rancho Santa Margarita, CA with his mellow yellow dog Foster.

I have read many books over the years on how to work with dogs, this was a very different from all of them. I learned quite a bit from the view Joel Silverman takes on how to work with dogs. I have a 6 year old shih tzu bichon that definitely falls into the green to blue realm. I wish I had known about this book when she arrived into my life as a puppy. If I had known how to try training a timid dog (for instance not being as firm with how I said things) I believe things would have gone much easier for us. The only complaint I have is with the way the kindle version has been put together. It appears that there are charts in the hard version of this book. Rather than putting those items together, the people who chose how to compose the kindle version have made sections of this book almost unintelligible. You end up reading sentences from what appears to be three different sections all on the same screen shot. Because of this I would recommend getting the regular book instead of spending money on the kindle version.

Really Good

I have a pug and I was beginning to think she was untrainable. I took her to a 8 week training course and it didn't do much for us. She's a red and the course was for yellow to blue. This book changed our outlook.

Excellent -- just need more time to finish reading it -- just as people have different learning styles -- dogs also learn quicker with training geared to their type of personality -- Thank you Joel :)

Thank You, Thank You, Thank You! My Dog and I have a great relationship now. We actually get each other.

Easy to read, simple, common sense instructions. Not intimidating makes you say . "I can do that". Already looking for his next book

I am enjoying it!

Although I felt this book was more for a beginner I did enjoy it. I've seen him at seminars and he really does know his stuff!

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